



Building Women's Economic Security

A Pink Hi-Vis Recovery

JOIN THE CAMPAIGN!

HOW TO SHOW YOUR SUPPORT FROM 17 OCTOBER



1. Take a photo of yourself wearing a neon pink hi-vis vest to show your support for building women's economic security.
2. Upload onto social media – don't forget to tag NCOSS and Anti-Poverty Week.



1. Go to the @_ncoss_ Instagram account page.
2. Click on the filter icon (the 3 stars tab in the middle).
3. Click on the 'Pink Hi-Vis Recovery' filter and then click on the 'Try It' button.
4. Position the vest and hard hat to your body and face, and be sure to get in all the messaging.
5. Take the photo and upload onto your feed. Make sure to tag @_ncoss_ and @antipovertyweek so that we can re-post your photo.



1. Click on the [here](#) to access the filter.
2. Take a photo or video using the effect.
3. Share your photo or video as a Post or Story. Make sure to tag @NSWCouncilofSocialService and @anti-povertyweek so that we can re-post your photo.

We will be sharing links to the 'Pink Hi-Vis Recovery' filter on our social media platforms. Be sure to follow us!

Social media handles to tag:

Facebook: @NSWCouncilofSocialService
@antipovertyweek

LinkedIn: @NSW Council of Social Service
(NCOSS)

Twitter: @_NCOSS_ @AntiPovertyWeek

Instagram: @_ncoss_ @antipovertyweek

Hashtags: #InVestInWomen #APW21
#BuildSocialHousing



Example of the Facebook and Instagram filter