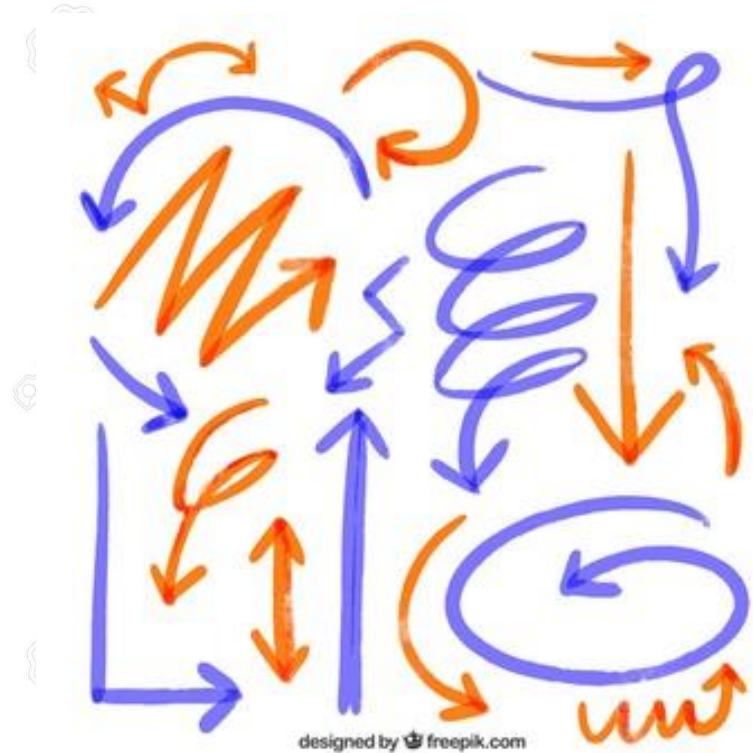


Putting data to work



Julie Hourigan Ruse
ceo@fams.asn.au

Managing expectations?



Our work needs to be targeted

Equality



The assumption is that **everyone benefits from the same supports**. This is equal treatment.

Equity



Everyone gets the supports they need (this is the concept of "affirmative action"), thus producing equity.

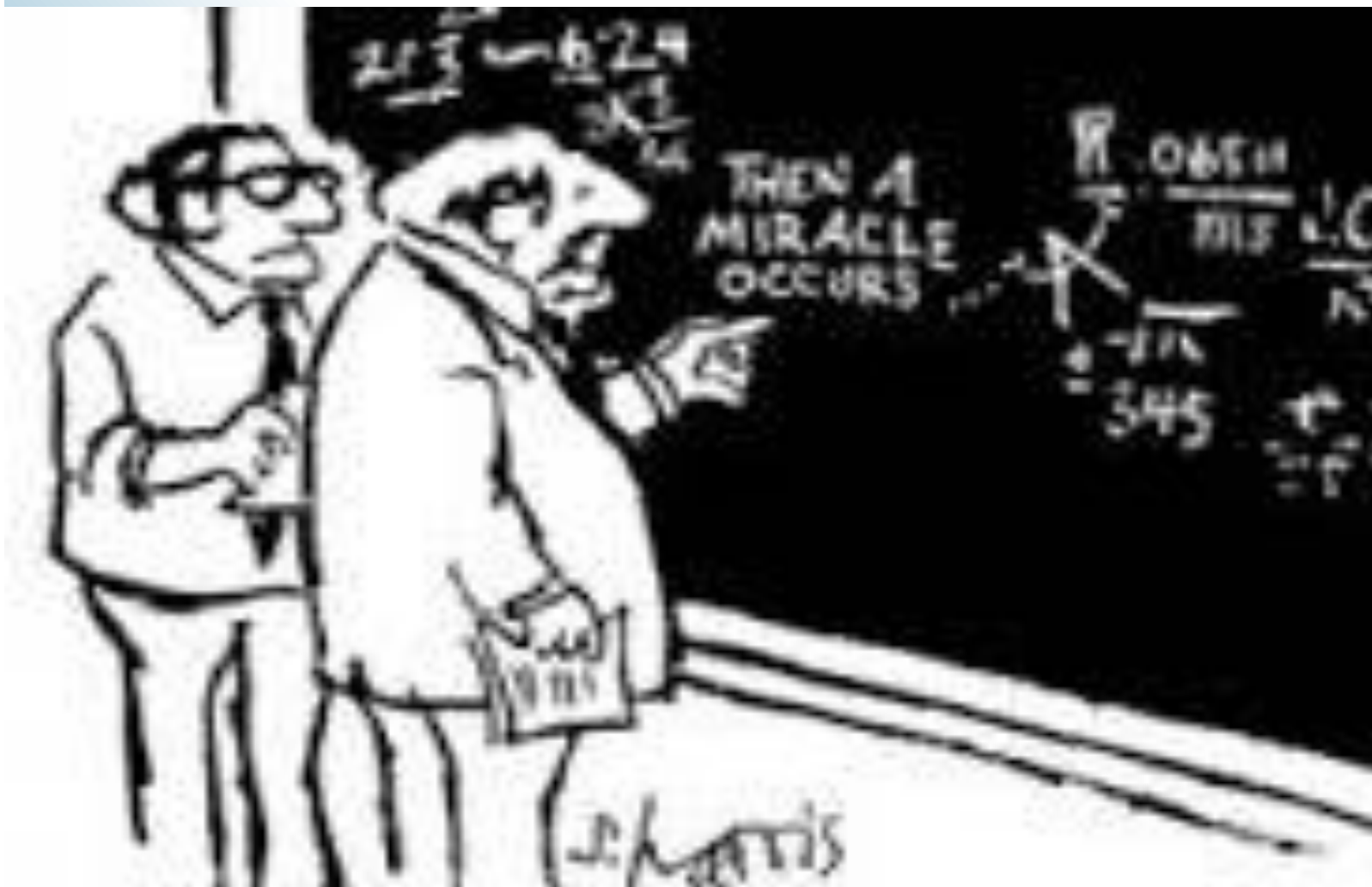
Justice



All 3 can see the game without supports or accommodations because **the cause(s) of the inequity was addressed**. The systemic barrier has been removed.

The role of data in our work

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Data is about people NOT numbers

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- ☐ Measuring the effectiveness of an activity/program/event
- ☐ Identifying effective/ineffective and new practices
- ☐ Proving your value to existing and potential funders and community
- ☐ Clarifying the purpose of your organisation's work

But most importantly, to work towards better outcomes for the children, young people, families and communities we work with!

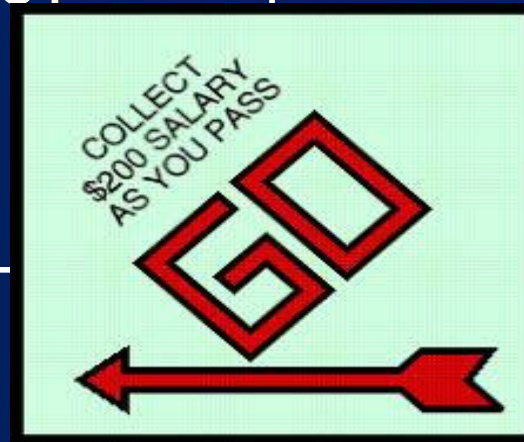
- ✓ Are we doing the right things?
- ✓ Are we doing those things right?

How do you start?

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What problem are we trying to solve?

What does the evidence say?



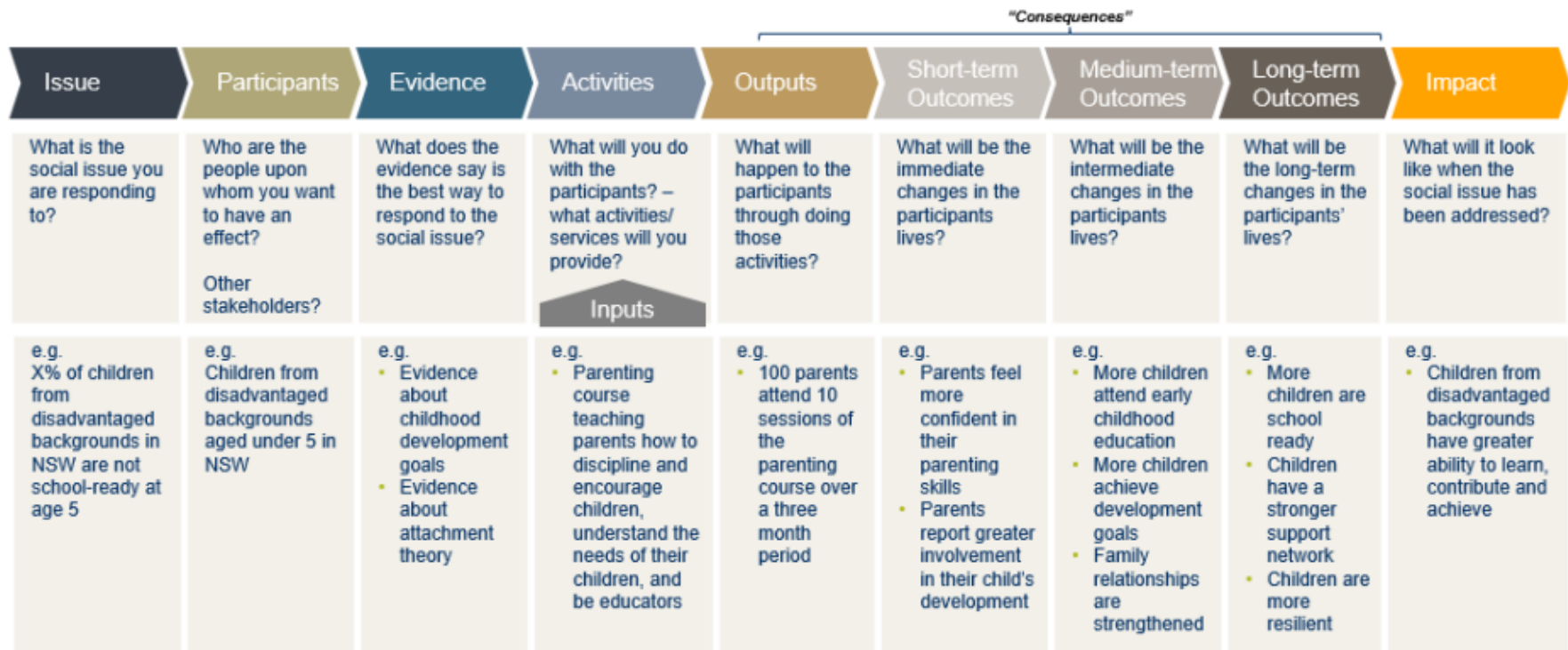
Who should we be working with?

How will we know if we have made a difference?

Logic Model

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Below is an example logic model for a parenting program targeting disadvantaged families:



Two types of data

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POPULATION ACCOUNTABILITY:

About the wellbeing of

WHOLE POPULATIONS

Communities – Cities – Countries – States – Nations

PERFORMANCE ACCOUNTABILITY:

About the wellbeing of

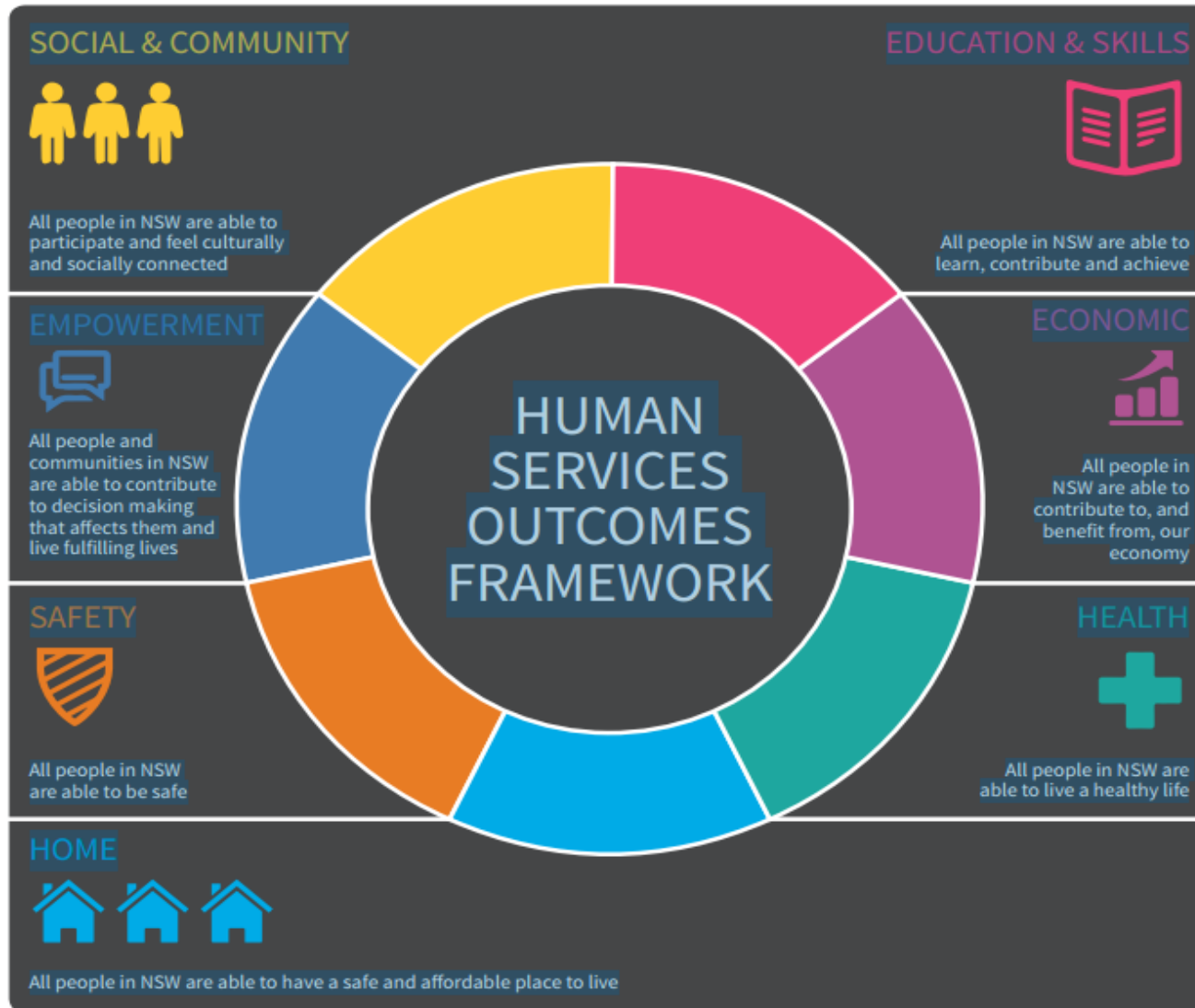
CUSTOMER POPULATIONS

Programs – Agencies – and Service Systems

Outcomes can also be described in the
context of Population and Program

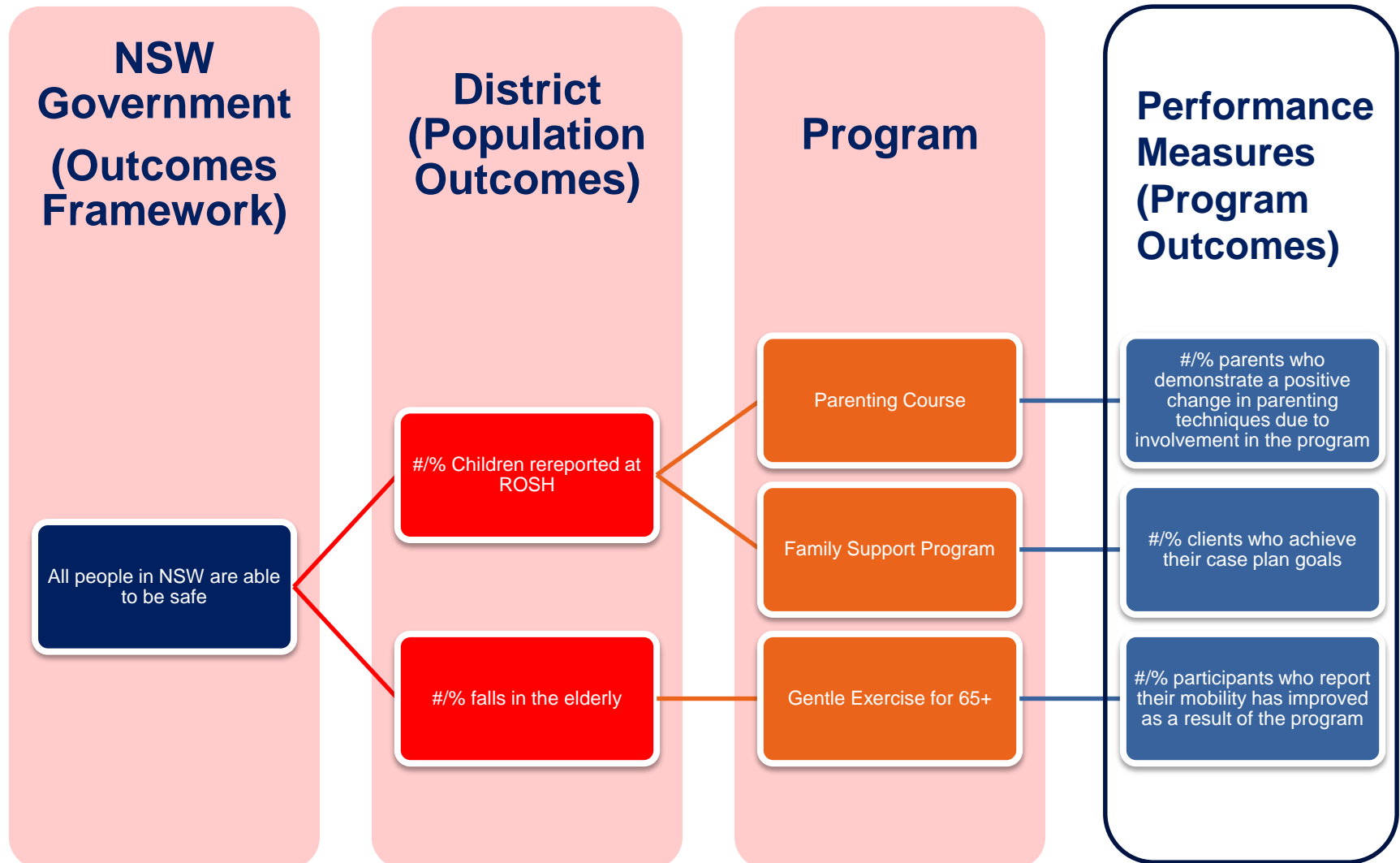
Population Outcome examples

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How population and performance meet 😊

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Transparency is key

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Investing in children and their families

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Investing in children and their families

The right support in the right place at the right time

25 June 2018

Concept Paper



Social Ventures Australia
Funding • Investment • Advice



What do 30,000 kids look like?



423 school buses

40 kilometres

We need the right service in the right place at the right time!

Thank You!



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